

JEFFERSON REPORT

PUBLISHED BY THE JEFFERSON AMATEUR RADIO CLUB, INC. W5GAD

March 2006

Due to the flooding of the clubhouse, the next meeting will be held at the Coast Guard Station. Please see w5gad.org for the latest information.

General Meeting:
March 23

Board Meeting:
April 13

Open clubhouse: none until further notice

Tuesday Net: 9:00 P.M.
on 145.37- (PL114.8),
Alternate: 147.24+/
444.000+ (PL114.8)

www.w5gad.org
e-mail: w5gad@arrl.net;
Phone: 504-831-1613

Send newsletter items to:
w5ctv@arrl.net
Deadline: 2nd Friday of
the month

JARC, USCGA Forming Partnership

The Jefferson Amateur Radio Club and the United States Coast Guard Auxiliary are working to form a partnership. Plans are in the works to form a "Flotilla" or group of Communication Specialists/Amateur Radio Operators.

Captain Mike Howell, KE5CGO, of the Motor Vessel Mañana and a member of the US Coast Guard Auxiliary is in the process of getting together a group of Auxiliary Members in a Flotilla that would specialize in communications. This Flotilla would specialize in "foxhunting" EPIRBs, stuck mics or "problem children" on the marine frequencies. The communication flotilla would also serve as a backup communications for the US Coast Guard providing local VHF communications as well as provide HF communications with the Sector Command in Alexandria, Louisiana, as well as other Coast Guard stations and districts.

Partnership continued on page 4

JARC Teaching Teachers

The following letter was sent to area schools. If you know of a teacher who might be interested, please see the contact information on page 4.

In the days following Katrina, the most reliable means of emergency communication in our area came from "ham" (amateur) radio operators. These skilled volunteers used their training and equipment to set up satellite communications, short-wave radio, and digital messaging links. Hospital evacuation, search-and-rescue, and shelter operations all relied on ham radio hobbyists to provide communications with the outside world.

The Jefferson Amateur Radio Club is teaching a 6-session course to prepare participants to earn an FCC ham radio license. Topics include basic electronic theory, ionospheric propagation, radio operating practice, and the electromagnetic spectrum. The FCC's amateur radio license exam will be offered at the end of the course. The 6 weekly sessions begin on Thursday, April 20 at 7:30 P.M. in a classroom at Temple Sinai, 6227 St. Charles Avenue in New Orleans. The licensing exam will be offered on May 25.

Teachers continued on page 4

New Member

The following have applied for membership and will be voted on at the General Meeting.

Amy Knowler, New Orleans, Associate Membership

Mike Howell, KE5CGO, Metairie, Technician

Dues are due

Dues for 2006 are now due. Please send in your dues for the coming year. A renewal application can be found on page 3. We will remove any non-renewals after the April newsletter.

Please send newsletter items to:
w5ctv@arrl.net



‘Hello’ Campaign Provides Rallying Point to Promote Ham Radio

The first components of the ARRL’s “Hello” Amateur Radio public relations campaign now are available. “This campaign will give hams the tools they need to reach out in their communities to non-hams and influence their perception of Amateur Radio,” says ARRL Media and Public Relations Manager Allen Pitts, W1AGP, who conceived the campaign and is its principal Headquarters contact. The “Hello” campaign is aimed at recasting Amateur Radio in



the light of the 21st century and focus on its universal appeal. At the same time, it

will mark the 100th anniversary of what many historians consider the first voice radio broadcast in 1906 by Reginald Fessenden.

“For years, ARRL public information officers (PIOs) and others interested in promoting Amateur Radio have been looking for leadership and a rallying point from which we can join together in a major promotion for ham radio,” Pitts said. This is it! Tools include a distinctive “Hello” Web site, www.hello-radio.org, and radio and TV public service announcements.

Pitts describes the promotion is “quite simply the largest PR campaign that ham radio has ever attempted.” Based on the word “Hello,” which he calls “possibly the most pleasant word in any language,” the coordinated campaign will set “a positive, upbeat tone that highlights the international capabilities of Amateur Radio,” he explained.

The “Hello” Web site is designed for non-hams to learn a little bit about Amateur Radio and to arouse more interest, Pitts explains. “We stay upbeat, positive and hopeful. Nothing threatening, too difficult or scary is included.”

Offering a Warm Welcome

Pitts says the site points prospective Amateur Radio licensees to groups that have indicated they will provide a warm welcome to newcomers--a good “Hello!” The national “Hello” campaign can bring curious people into contact with ham radio groups, but it will be up to local radio amateurs to make them truly welcome, Pitts maintains.

“The key to creating a new ham operator is to develop a relationship with a current ham operator,” says Pitts, who spent the better part of the past year meeting with various ham radio groups and leaders to sort out “what could realistically be done” to make the campaign take off. Behind the effort is “an army of dedicated, truly motivated PIOs and others who want to see ham radio flourish,” Pitts says.

“I believe that by placing good tools into your hands, you will use this opportunity to the fullest,” he added. “There will be more to come as the year unfolds.”

What’s Available Now?

A series of 30-second radio public service announcements (PSAs) has been developed for the “Hello” campaign. The plan is make a new one available about every eight weeks. These “mini-commercials” for ham radio are already being played on dozens of stations across the country, and the numbers keep growing.

“You can help by downloading the PSAs from the ARRL Web site, www.arrl.org/pio/pr.html, onto a CD and taking it to your own local radio station,” Pitts suggests.

A broadcast-quality video for the “Hello” campaign will be available in April.

Copies of the special four-page “Hello” brochure are available from ARRL Headquarters for use during presentations to non-ham groups. (Full details on the “Hello” campaign plus a pull-out copy of the brochure are available in the April issue of QST.) Pitts suggests the brochures are suitable for talks to schools, clubs, displays and other venues promoting Amateur Radio to the public. There is a space on the back page to add your local club info.

“For 100 years, the magic of the human voice over radio has brought imaginations to life. It opened a whole new era of human communication,” the brochure declares, urging, “It’s your world. Get on the radio and say ‘Hello.’”

To obtain copies, e-mail the “Hello” campaign, hello@arrl.org. Donations are welcome (make checks out to “ARRL”) to help cover return postage to ARRL, Public Relations, 225 Main St, Newington, CT 06111.

“Hello” logo bumper stickers will be on sale through the ARRL on-line catalog. Buttons for the “Hello” campaign will be available at Dayton Hamvention and at other major Amateur Radio events. Banners for the “Hello” campaign will be flying at Dayton Hamvention and at the National Association of Broadcasters convention in April. After that, they will be made available for use at major events in 2006.

Ham Radio on the New Main Street

The “Hello” campaign will show that despite the Internet and other technologies, the possibility of being able to talk with everyday people around the world and sometimes in exotic locales--coupled with the surprise, art and uncertainty of DXing--remains a major attraction for Amateur Radio. The “Hello” campaign also will take advantage of FCC action--anticipated this year--to drop the Morse code requirement at least for General class applicants.

“ARRL President Joel Harrison, W5ZN, was correct in stating that the Main Street of today is not the same as the Main Street of yesteryear,” Pitts says. “To reach out today, the very first requirement is that Amateur Radio operators be perceived as friendly and trustworthy. That’s a true public relations goal and the primary focus of the campaign.”

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	31	1
9:00 AM WARC Net 8:00 PM ARES Net		7:00 PM PDRC Net 8:00 PM Delta DX Net	8:00 PM WARC Net			April Fool's Day
2	3	4	5	6	7	8
Daylight Savings Begins 9:00 AM WARC Net 8:00 PM ARES Net		7:00 PM Delta DX Meeting 7:00 PM PDRC Net	7:00 PM WARC Board Mtg.			
9	10	11	12	13	14	15
9:00 AM WARC Net 8:00 PM ARES Net		7:00 PM PDRC Net 8:00 PM Delta DX Net	7:00 PM WARC General Mtg.	7:30 PM JARC Board Mtg.		
16	17	18	19	20	21	22
Easter 9:00 AM WARC Net 8:00 PM ARES Net		7:00 PM PDRC Net 8:00 PM Delta DX Net		7:30 PM JARC Teaching Teachers at Temple Sinai		
23	24	25	26	27	28	29
9:00 AM WARC Net 8:00 PM ARES Net		7:00 PM PDRC Net 8:00 PM Delta DX Net		7:30 PM JARC General Mtg. at Coast Guard Station 7:30 PM JARC Teaching Teachers at Temple Sinai		
30	1	2	3	4	5	6
9:00 AM WARC Net 8:00 PM ARES Net		7:00 PM Delta DX Meeting 7:00 PM PDRC Net	7:00 PM WARC Board Mtg.	7:30 PM JARC Teaching Teachers at Temple Sinai		

JEFFERSON AMATEUR RADIO CLUB • APPLICATION FOR MEMBERSHIP • PLEASE PRINT CLEARLY.

Name _____ Callsign _____ Areas of interest: _____
 Address _____
 City, State, Zip _____ Occupation _____
 License Class _____ Spouse's Name _____ E-mail address _____
 Home Phone _____ Work Phone _____ Ever been issued a Notice of Apparent Liability? Yes ___ No ___
 Membership Desired: Full (\$25) _____ Family (\$12.50) _____ Associate (\$25) _____ Student (\$12.50) _____
 Family membership is full membership plus \$12.50 for each additional up to a maximum of \$50. Attach a separate application for each family member.

Signature _____ Date _____ Sponsor _____ Date _____

Please enclose dues and mail to: JARC, P.O. Box 73665, Metairie, LA 70033

Rebuilding Update



Several members of the Rebuilding Committee met with the architect to discuss ideas for the new clubhouse. He gave several suggestions for our consideration. We are working on getting a metal building donated, so if anyone has a contact with a metal building manufacturer, please let us know.

Letters requesting monetary donations have been mailed to all the ARRL Special Service Clubs. The next

Partnership continued from page 1

A Flotilla is the basic organizational unit of the Auxiliary and is comprised of at least 15 qualified members who carry out Auxiliary program activities. The U.S. Coast Guard Auxiliary is part of the U.S. Department of Homeland Security and are known as “America’s Volunteer Lifesavers.” (CGAux Website)

If you would like to take part in this exciting new program please contact one of the people listed below. To take part, you would have to join the U.S. Coast Guard Auxiliary and be trained in “AUXCOM’s” or Auxiliary Communications. There are plans to hold an AUXCOM’s course before June 1st, 2006 on a Saturday or Sunday for those interested. You would also have to go through a background check because you may be asked to pass secret or classified information under Federal Orders.

There will be an informational meeting on Thursday, March 23, 2006 at 7:00 P.M. at the U.S. Coast Guard Station

Teachers continued from page 1

We are offering this course at no tuition charge to teachers in the New Orleans area. We hope that the participants in this course will become licensed radio operators, and will in turn train students in their own classrooms. Many of today’s amateur radio licensees were first licensed at age 12 or 13, and the material fits well into the school curriculum. A wealth of professional instructional support material is available as well.

To register for this course, or for additional information, please contact either of the instructors listed below.

Cedric Walker
k5cfw@arrl.net
Joel Colman
no5fd@arrl.net

batch of letters to go out will be to the DX clubs and ham radio equipment manufacturers and dealers. Again, anyone with connections with dealers or manufacturers that could yield a donation, please let us know. The printing and postage for these letters has been donated.

A bank account has been established for the monetary donations. A no-fee checking account was opened as well as a CD to earn some interest. The ARRL grant and a donation obtained at the Lafayette hamfest were used to open these accounts.

If you have any ideas or questions regarding the club’s rebuilding efforts, please contact any of the following: Chris, W5CTV - w5ctv@arrl.net, Keith, W5KB - w5kb@w5gad.org, Albert, W5AFD - w5afd@w5gad.org or Rafael, KD4WZJ - shabetai@bellsouth.net.

JARC Board Of Directors 2006

President:	Keith	W5KB	737-0858	
Vice President:	Albert	W5AFD	465-0637	
Secretary:	Dave	KE5BMS	812-5482	
Treasurer:	Dick	W5RMX	888-2878	
At Large: 1 Year #1:	Johnny	N5AZA	443-2101	
	#2:	Bob	WD5BJW	885-7965
	#3:	Lyle	KD5EWD	884-1622
2 Year #1:	Rafael	KD4WZJ	471-6122	
	#2:	Dallas	K1DW	985-796-5975
	#3:	Chris	W5CTV	347-8293

in Metairie, Louisiana before the Jefferson Amateur Radio Club meeting at 7:30 P.M. The U.S. Coast Guard Station is located in Bucktown on the lakeside of the levee near the 17th Street Canal. The meeting will be held in the main building’s conference room on the 2nd floor. Go into the doors facing the parking lot and into the elevator to the 2nd floor. Out of the elevator turn right and the conference room is on the right. To get onto the property, check in at the Guard Shack on the lakeside of the levee and the Coast Guardsman will direct you where to park.

For more information, or if you are interested in attending please email me or Captain Mike at the address below.

Albert Dupont, W5AFD
w5afd@w5gad.org
Capt. Mike Howell, KE5CGO
captmike@manana.com
Jefferson Amateur Radio Club Website
<http://www.w5gad.org>
U.S. Coast Guard Auxiliary Website
<http://nws.cgaux.org/>